

Council Present:

Dave Stram
Holly Campbell
Jane Vincent

Brent Gifford
Adam Pelatt

Staff Present:

Roberta Tharp
Cliff Bellew
Layli Nichols
Shelley Humble
Madeline Philips

City Recorder
Public Works Director
Finance Director
Airport Manager
RARE Intern

Council Absent: 0

Press: 1 – Scott Olson – Creswell Chronicle

Audience: 3

The City Council work session was called to order by Mayor Dave Stram at 8:15 PM.

Mayor Stram announced he has invited the Lane County Mayors and Commissioners to walk with the Council in the 4th of July parade.

City Council Meeting/Work Session Agenda Format

Mayor Stram announced beginning in July, the Council will see a revised format for the meeting and work session agendas. He is moving Reports: Committees, Commissions and Boards to be heard during the work sessions instead of regular Council meetings as well as Councilor New Business and Future Agenda Items.

Community Vision Summary

RARE (Resource Assistance for Rural Environments) Participant Maddie Phillips presented a wrap up on the Visioning process and shared the highlights from the June 6th community workshop.

In October 2013 Ms. Phillips began working with various groups within the City on a visioning process. She presented the highlights and key themes that came out of the workshops:

- Lifestyle – proximity to amenities and opportunities
- Quality of Life – housing affordability and School District performance
- Shifting Industries – timber to service industries
- Transportation ties – a variety of different types
- Cost of Living – affordable and great access to I-5

The workshops also compiled a list of how Creswell will be defined in the year 2040:

- Attracting young professionals
- Cultural outlets
- Evening activities
- Access to natural areas
- Youth and family recreation

The most catalytic projects (top three):

- Improvement of Highway 99 and Oregon Avenue intersections
- Garden Lake Park long term water quality
- Comprehensive Planning

Ms. Phillips asked the Council to ponder on the following questions and would like to hear from each Councilor on their thoughts:

- How can you include this information in your goal setting conversations?
- How do you see this information augmenting or changing the city regionally?

Ms. Phillips said the next step would be to develop a vision statement for Creswell. Mayor Stram asked her to email the questions to the Councilors as a homework assignment and this can be revisited at the July work session.

Councilor Vincent asked about economic development of industrial lands in Creswell. She would like to see Bald Knob property redeveloped as well as the property located across from Bi-Mart. She suggested a joint meeting with the Planning Commission to exchange views on economic development in order for everyone to be working towards the same goal. Ms. Phillips reported the City Council and the Planning Commission's responses during the work shops were very similar.

Water Rate Timeline

Public Works and Transportation Committee Chair Adam Pelatt, provided a brief update on the Water Rate Study and Timeline. The study has been completed and Council and staff are severely disappointed with the quality of work presented within the results. The committee has asked if they could collate the information and push the company for some better results. At this point, things have been tabled due to other projects such as the budget. Mr. Pelatt presented a draft timeline:

- August 2014 – Finish the process with consultants
- August & September 2014- - Schedule two community forums
- October or November 2014 – Use work session to discuss the outcome of the public forums
- November 2014 – Schedule the second public forum
- December 2014 – Present to the Council for action
- January 2015 – Implementation of the results (if there are to be any changes)

LOC Legislative Priorities

After much discussion and input from each Councilor, the Council narrowed down their choices to the following recommendations for the League of Oregon Cities as Creswell's top five issues to be added to the priorities for the League's 2015 Legislative agenda. The Council will finalize and choose their top four choices at the July 7th meeting.

- Support capitalization of the industrial site readiness loan program at \$10 million and the industrial site readiness assessment program at \$200,000
- Improve the fairness of how new and improved property is added to the tax roll
- Clarify and enhance medical marijuana dispensary regulations
- Pass a comprehensive transportation funding and policy package
- Enhance mental health services

Mayor Stram encouraged the Finance Committee Chair Brent Gifford to begin conversations with the City Administrator after July 1, 2014 in regards to a supplemental budget.

Mayor Stram also announced he will be reappointing committees at the July 7, 2014 meeting.

Mayor Stram excused Councilor Gifford from the meeting at 9:05 pm.

Councilor Pelatt asked for a brief recess. At 9:06 pm Mayor Stram called for a recess. Mayor Stram reconvened the work session at 9:18 pm.

Draft Sign Code

RARE Intern, Maddie Phillips presented a draft version of the sign code she has been working on as well as an update for the process. She stated she and City Attorney Ross Williamson have been working closely on the revision and at the July work session she will be presenting the final draft.

Ms. Phillips reported sign codes are contentious; they dance a fine line around the Country's First Amendment, Freedom of Speech as well as Oregon's Article 1 in the protection of freedom of speech within our state. She has been working with a committee that includes business owners, our code enforcement officer, members of the Chamber of Commerce, a representative from Emerald Valley, a Planning Commission member, Kerry Smith from Rainbow Graphics and our Planning Department. The committee has met seven times and held one public forum.

Ms. Phillips said the committee referenced and used Creswell's Ordinance 448 (current sign code), a couple sections from Cottage Grove's code and the League of Oregon Cities model code.

Some of the hot topics the committee addressed included:

- Directional signs offsite from a business
- Information signs – how many and how large
- Identification signs – what advertises the name and logo of a business

- Corner façade
- Residential areas – can you have a lit sign such as reader boards at church's
- Size of wall signs
- Formula businesses – franchise or national chains – should they have separate signage requirements
- Menu Boards for drive thru restaurants
- Temporary Signs – A frames – sandwich boards etc.
- Variance Process
- Abandon Signs
- Permits for temporary signs and should they be limited to a number of days
- Compliance for signs
- Categories for signs
- Roof signs
- Banners
- Primary or secondary frontage

Ms. Phillips reported Mr. Williamson advised that the code cannot limit content of a sign as it violates limitation of free speech. She also spoke about property zoning as there are homes that sit on parcels zoned resort commercial. The committee also feels the permitting process for a sign is very difficult, unwelcoming and needs to be revised.

Ms. Phillips said the next steps are to have the final draft code reviewed by the City Administrator and City Attorney along with the Sign Code Update Committee. She will then present the final draft to the Council at a work session for discussion and work on stream lining the application process. Ms. Phillips would also like to develop a quick reference guide with a section for frequently asked questions to help make the code more user-friendly.

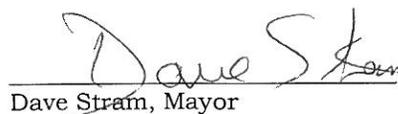
PW Design Standards

Cliff Bellew, Director of Public Works introduced the Creswell Public Works Design Standards. Mr. Bellew said he has been working with Westech Engineering to develop a uniform set of standards. This new document will contain all the standards outlined to provide a level of acceptable materials and services for present and future development in one document. The new Design Standards include general requirements for construction of streets, stormwater, sanitary sewer and water pipe. He will leave a copy in the main office of City Hall for anyone who may want to review the document and once approved by the Council, an electronic copy will be placed on our website for engineers and contractors accessibility. It will help developers understand upfront what the requirements for development are in the City of Creswell. It is anticipated that the standards will need to be updated from time to time to reflect new design criteria and new materials to meet the ever changing needs of the City.

Adjournment

There being no further discussion Mayor Stram adjourned the work session at 9:33 pm.


Roberta J Tharp, City Recorder


Dave Stram, Mayor